



Realização:

Instituto  
**SustenPlást**

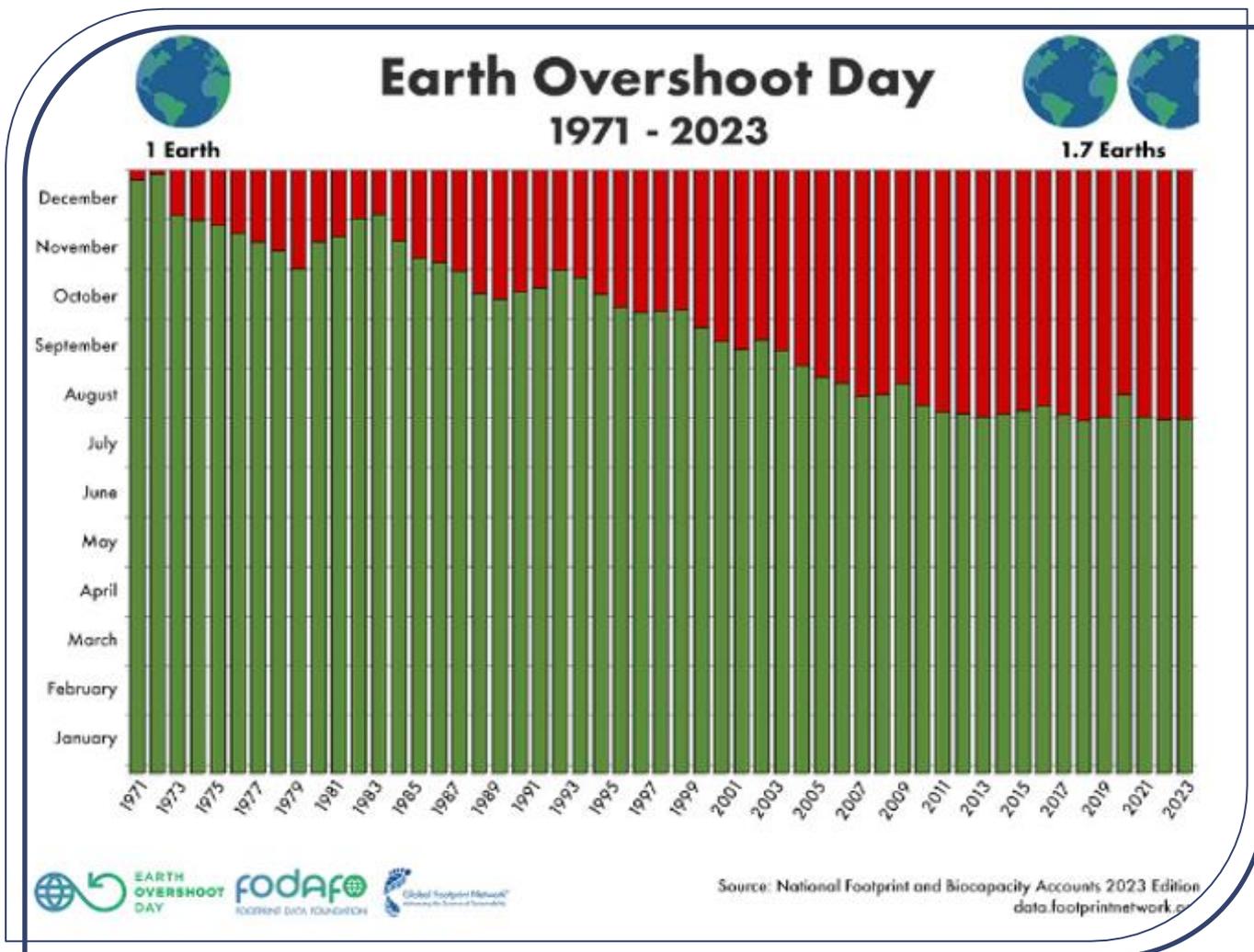
Chemical Recycling and Alternative Feedstock to

Leverage Circular Economy

FABIANA QUIROGA

# SCENARIO

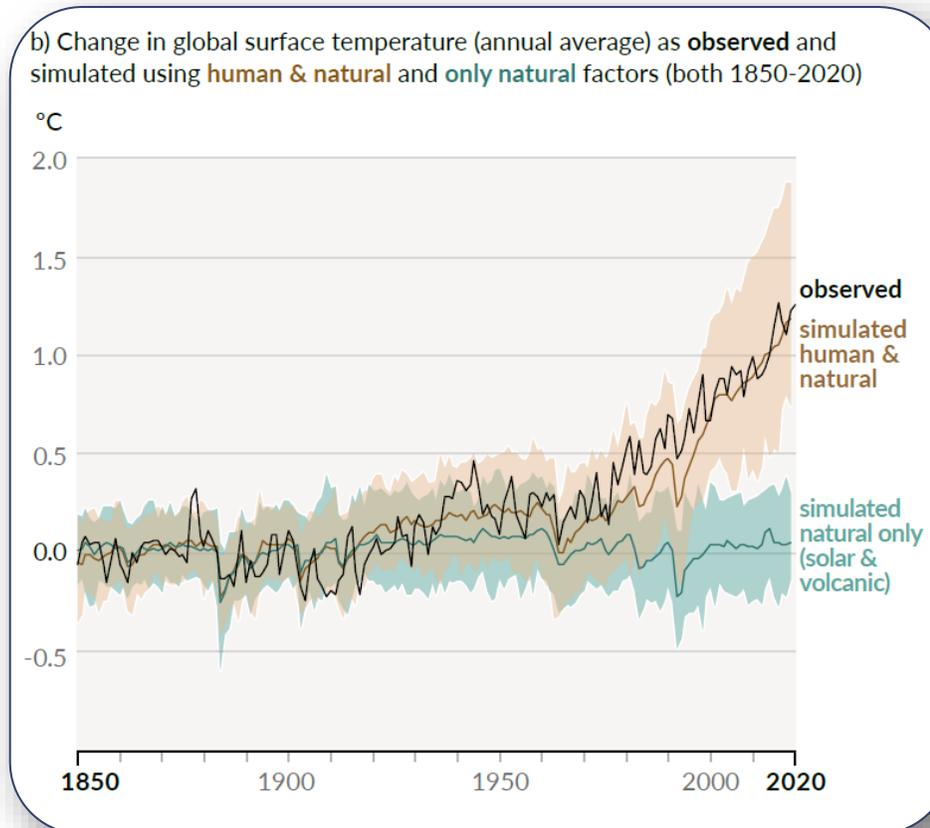
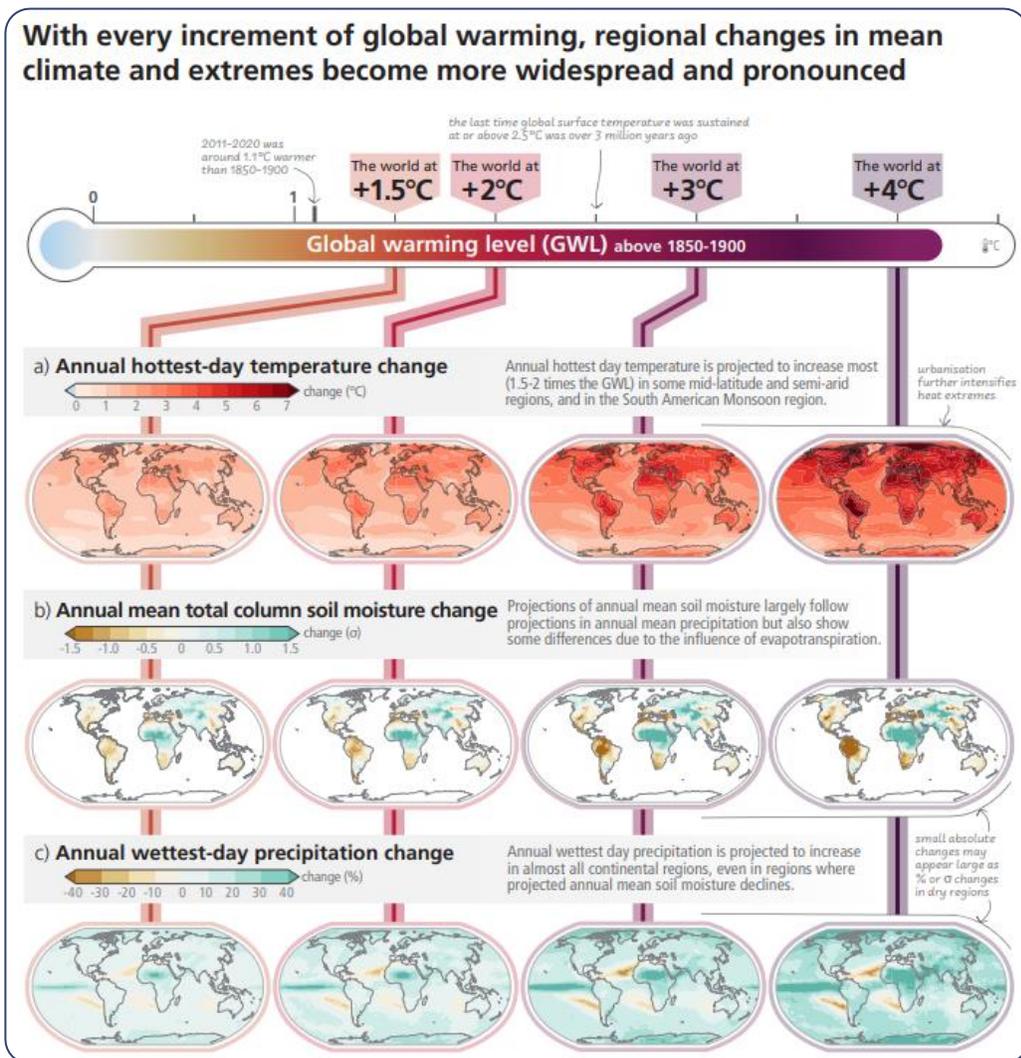
AUGUST 02, 2023 WAS THE DAY OF THE OVERLOAD OF THE EARTH, HIGHLIGHTING THE SCARCITY OF RESOURCES



Humanity's demands for natural resources outstrip the Earth's ability to produce or renew resources in 365 days.

# CLIMATE CHANGE IS HAPPENING

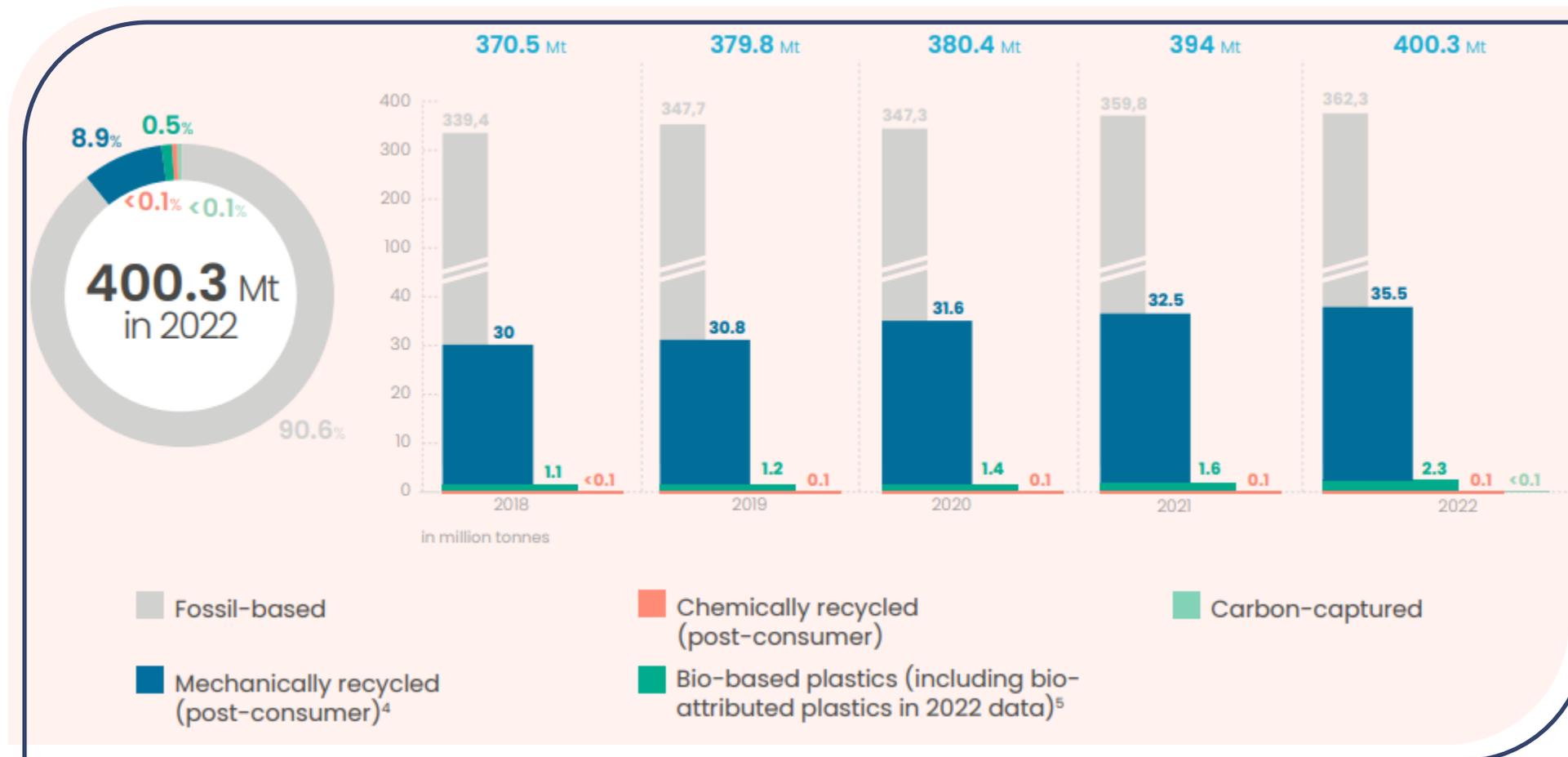
AND FORECASTS SHOW THAT BRAZIL CAN ALSO BE GREATLY IMPACTED



Source: IPCC (2021), Climate Change 2021, The Physical Science Basis

# WORLDWIDE PLASTIC PRODUCTION

LESS THAN 9% COMES FROM MECHANICAL RECYCLING



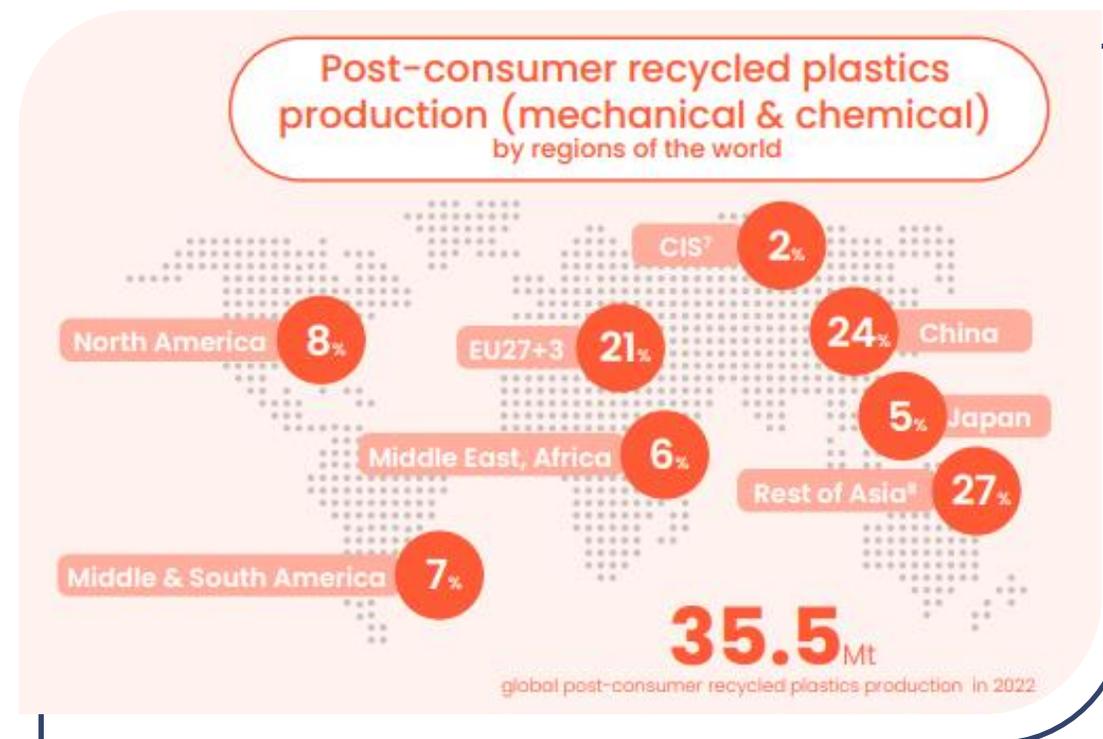
# WORLDWIDE PLASTIC PRODUCTION

HIGHER VOLUMES IN ASIA

## BY REGION- 2022

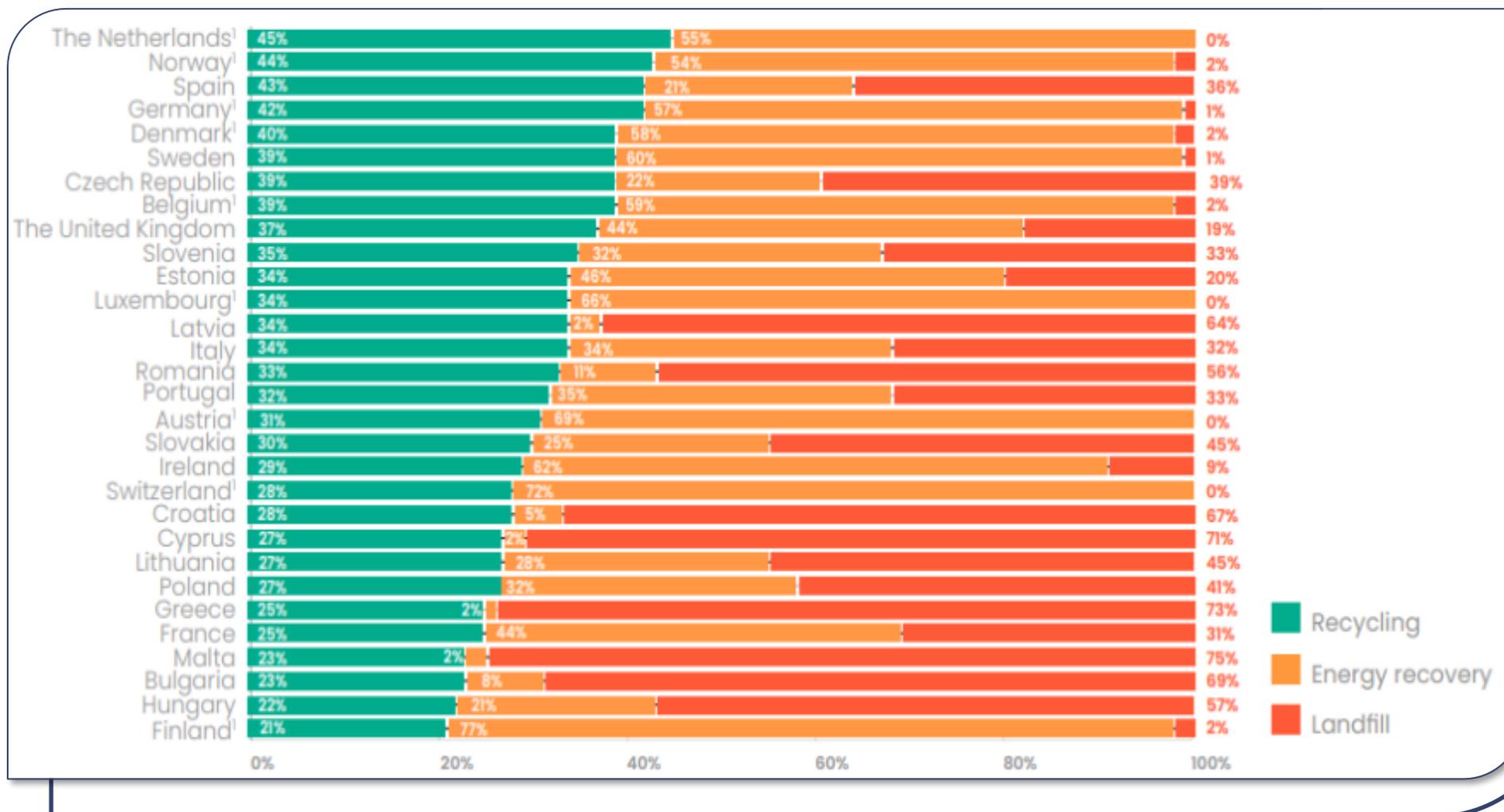


## POST CONSUMER (MECHANICAL AND CHEMICAL)



# POST-CONSUMER PLASTIC RECYCLING INDEX

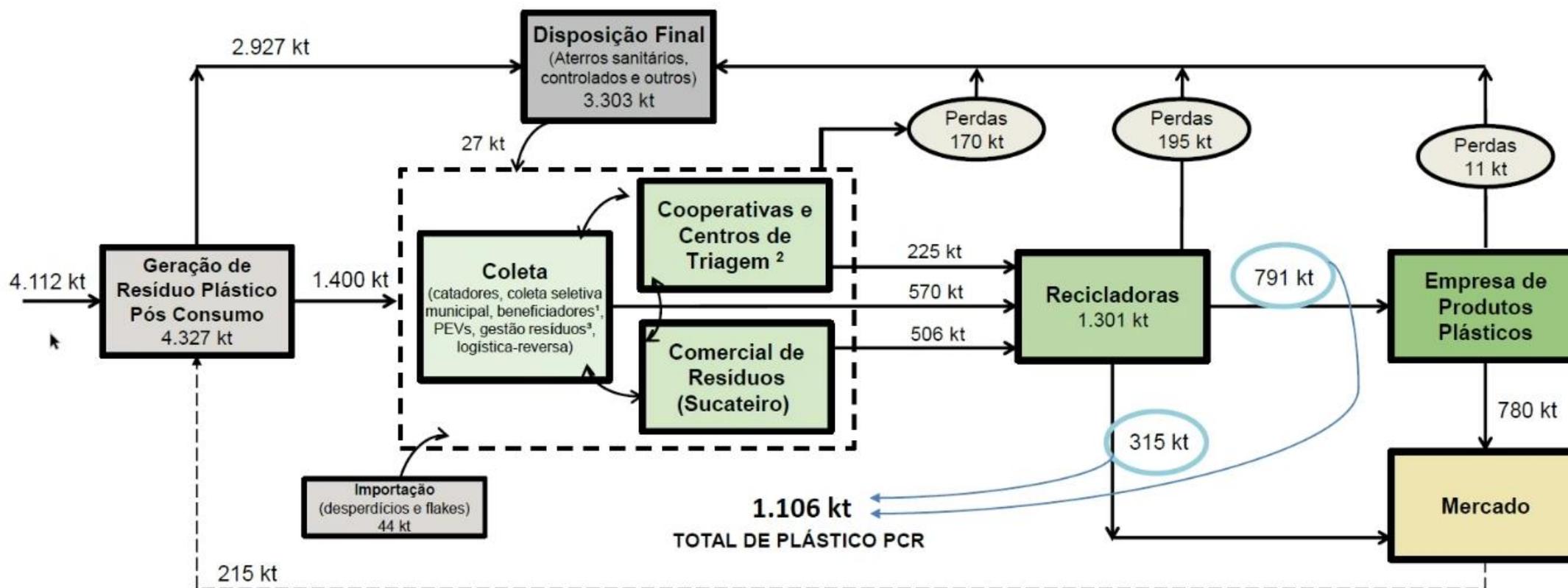
THE AVERAGE RATES OF POST-CONSUMER PLASTIC WASTE IN THE EUROPEAN UNION REACHED 35% IN 2020



# COLLECTION AND DISPOSAL SYSTEMS ARE COMPLEX

LESS THAN 30% OF THE VOLUME COLLECTED IS DESTINED FOR RECYCLING IN BRAZIL

FLOWCHART: POST-CONSUMER PLASTIC RECYCLING CHAIN IN BRAZIL IN 2022



# POST-CONSUMER PLASTIC RECYCLING INDEX

2019

2020

2021

2022

## VOLUME OF WASTE CONSUMED IN RECYCLING

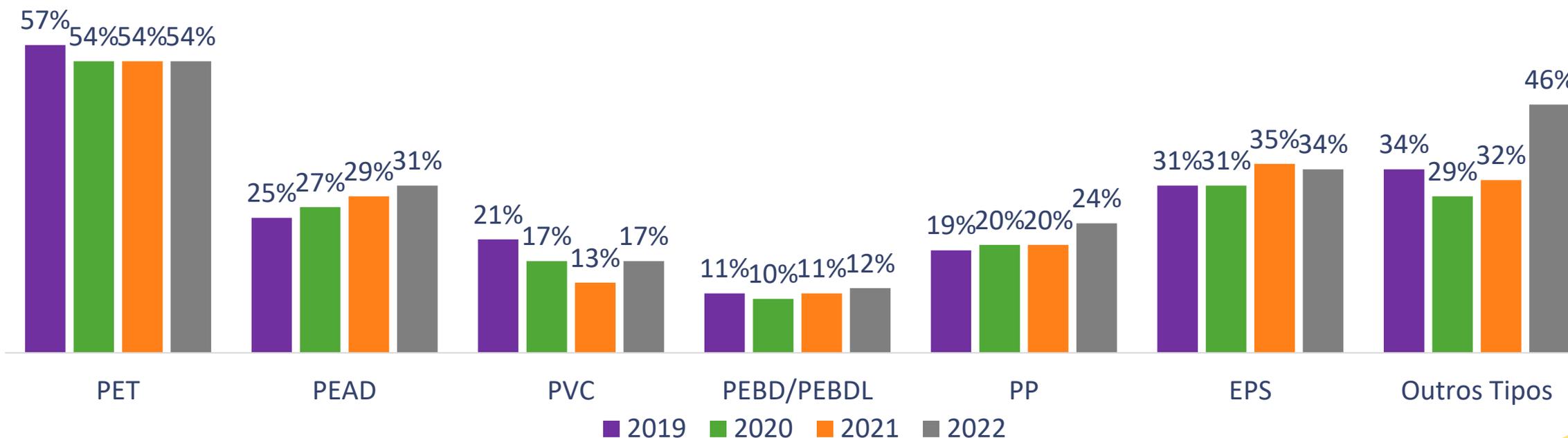
1.325 K  
tons

1.402 K  
tons

1.587 K  
tons

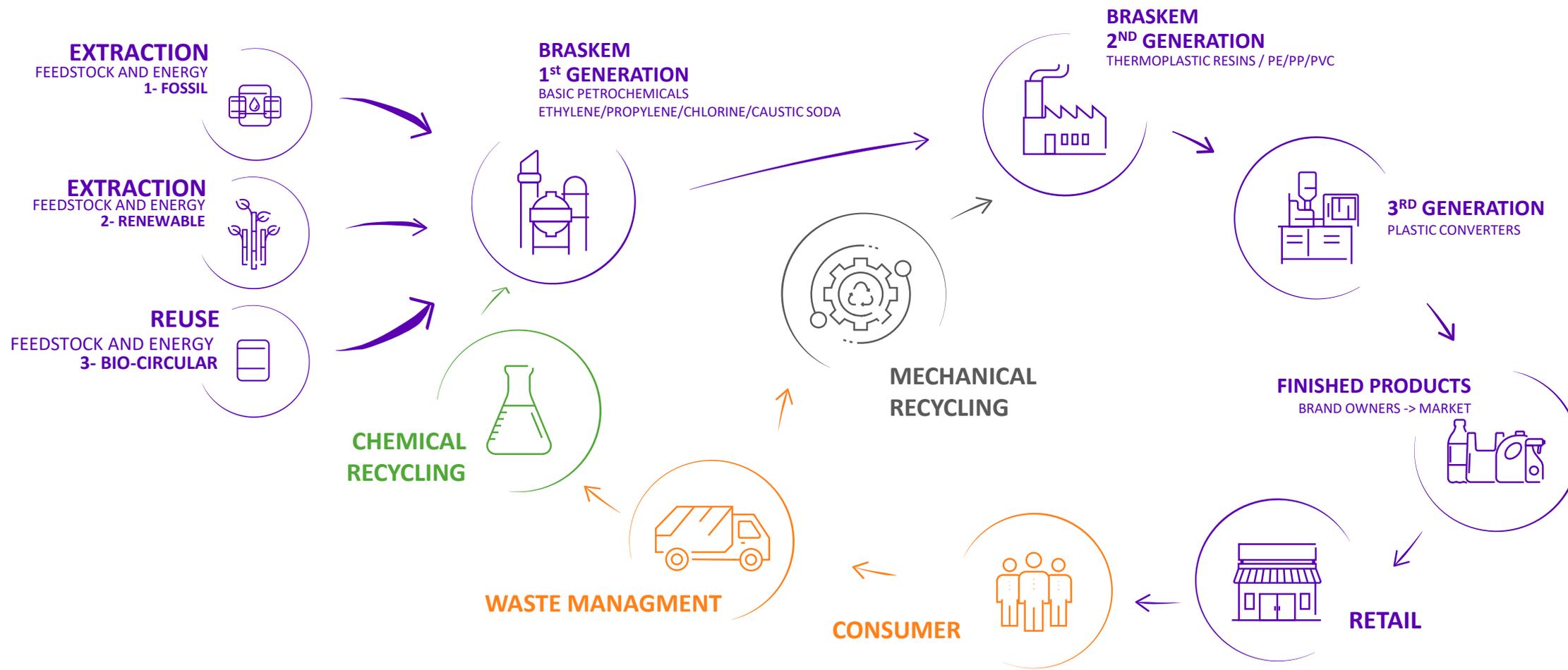
1.722 K  
tons

## BY TYPE OF PLASTIC MATERIAL



# BRASKEM AND THE CIRCULAR ECONOMY

WORKING TOGETHER WITH ALL PLAYERS IN THE PLASTIC CHAIN



# WENEW CIRCULAR ECONOMY ECOSYSTEM

BRASKEM HAS FOUR FRONTS OF ACTION



## CIRCULAR PRODUCTS

Resins and chemicals with recycled content



## TECHNOLOGY

Innovative technologies capable of boosting the circular economy



## EDUCATION

Environmental education and consumer engagement initiatives



## DESIGN CIRCULAR

Rethinking products and packaging design is essential for the circular economy

**A WeneW brand embraces products, initiatives, partnerships and projects developed by Braskem to foster the journey through the Circular Economy. The new ecosystem has a major impact on Braskem's goal of reducing plastic waste.**

# SUSTAINABLE PORTFOLIO

BRASKEM HAS DIVERSIFIED ITS RESIN AND CHEMICAL SOLUTIONS



## BIO-BASED RAW MATERIAL

PE, EVA, Ethene and Wax

**Can** come into **contact with food**

Measurable biobased content

**Captures CO2** from the environment



## BIO-CIRCULAR AND BIO-ATTRIBUTED BASE RAW MATERIAL

PP & Chemicals

**Can** come into **contact with food**

**Certified ISCC bio-based** mass balance

Promotes the transition towards a circular economy

**Reduced carbon footprint**



**PROMOTING THE TRANSITION TO A CIRCULAR ECONOMY**

## MECHANICAL RECYCLING RESINS

OR, PP, PVC and EVA

**Made from post-consumer recycled plastic**

## LOW CARBON SOLUTIONS MECHANICAL RECYCLING

PE

Cannot come into contact with food

Measurable **bio-based content**

**Low-carbon solutions**

## CIRCULAR-BASED RAW MATERIAL – CHEMICAL RECYCLING

PE, PP, EVA & Chemicals

**Can** come into **contact with food**

Recycled ISCC Mass Balance Certificate

## CIRCULAR SOLUTIONS IN CHEMICALS

Solvents and Circular Caustic

Transformation of industrial waste into new products

# DIVERSITY ON CIRCULAR SOLUTIONS

BRASKEM CURRENTLY HAVE MORE THAN 50 PRODUCTS IN PORFOLIO

**PP**

-  CAPS & CLOSURES
-  HOME APPLIANCES
-  FURNITURE

**PE**

**FLEXIBLE**

-  FILMS SHRINK
-  HYGENE PACKAGING
-  BAGS & TRASH BAGS

**RIGID**

-  PACKAGING
-  MOTOR OIL PACKAGING
-  PIPES

**EVA**

-  SOLES
-  INSOLES
-  MATS
-  SPORTING GOODS

**PVC**

**FLEXIBLE**

-  LAMINATED

**RIGID**

-  VINYL PROFILES
-  VINYL FLOOR

**CHEMICALS**

**SOLVENTS**

-  HEXANE
-  SENSITIS (ISOPARAFIN)
-  OLIGOMERS

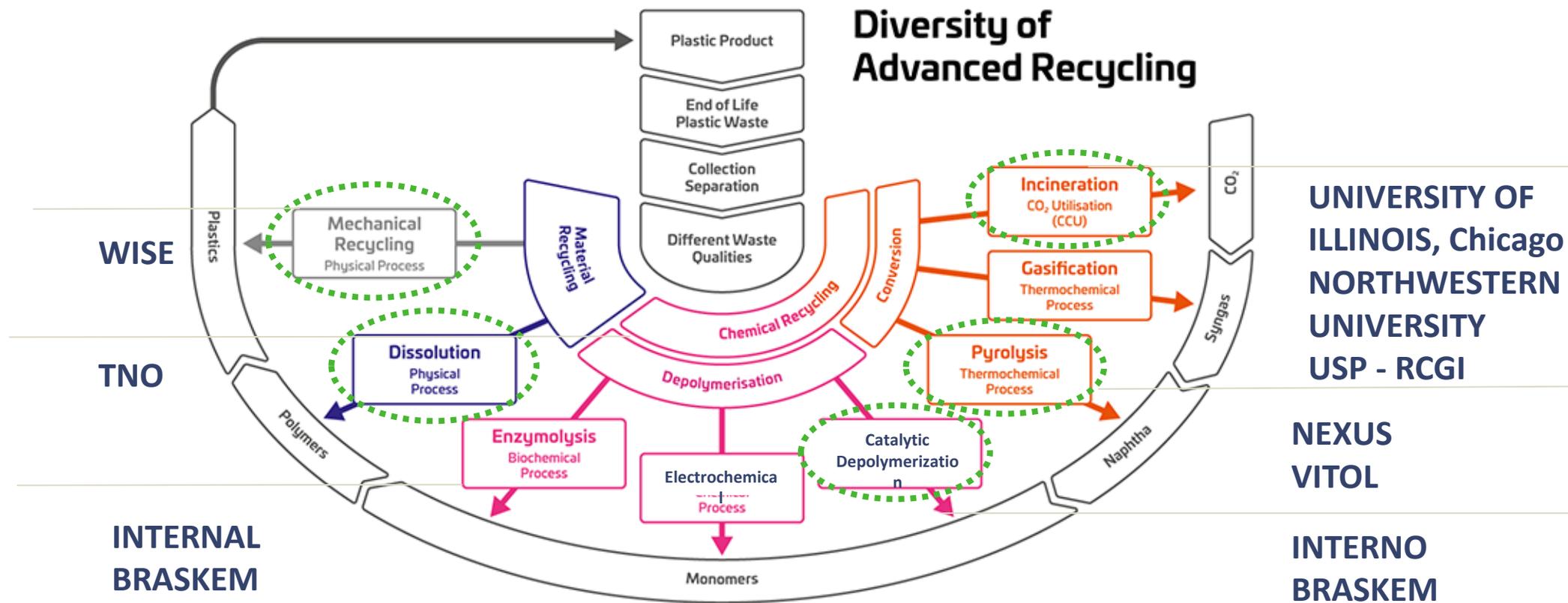
**CIRCULAR CAUSTIC**

-  CELULOSE PAPER PACKAGING
-  SOAPWORTS

STICKERS   DILUENTS   PAINTS   DILUENTS   HOME CARE   DILUENTS

# DIVERSIFICATION OF RECYCLING TECHNOLOGIES

BRASKEM ACTING ON SEVERAL FRONTS



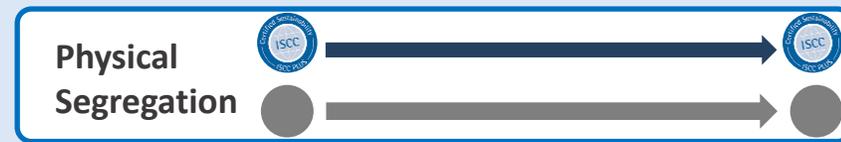
FONTE: Renewable Carbon -

# MASS BALANCE PROCESS APPROACH

USED FOR BIO AND CIRCULAR FEEDSTOCK TO TRACE MATERIAL FLOW THROUGH THE VALUE CHAIN

**BIO**

Derived from 1<sup>st</sup> biomass/virgin feedstock

BIO-BASED



BIO-ATTRIBUTED

**CIRCULAR**

Derived from mechanical/chemical process of recycled fossil material




MECHANICAL RECYCLING



CHEMICAL RECYCLING



**BIO-CIRCULAR**

Residues from biological source (ex.: UCO)




ALTERNATIVE SUSTAINABLE PRODUCT

# ISCC PRINCIPLES



**1.** Protecting biodiversity in carbon-rich areas



**2.** Agricultural's good practices



**3.** Working safe conditions



**4.** Compliance with human, labor and fiduciary rights

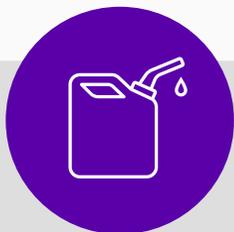


**5.** Compliance with International laws and treaties



**6.** Good management practices and continuous improvement

# MASS BALANCE



## ISCC EU

Applicable for sustainable fuels used in the European Union

Recognized by the European Union Commission

Accepts other certification schemes recognized by the European Commission



## ISCC PLUS

Voluntary application for non-regulated markets

Valid for renewable, circular and Bio-based products, food, feed and biofuels outside the EU

Accepts ISCC certification only

Braskem 



## ISCC CORSIA

Applicable for sustainable aviation fuels under ICAO – International Civil Aviation Organization

# ISCC CERTIFICATION

PROVIDES TRACEABILITY ALONG THE SUPPLY CHAIN AND VERIFIES IF COMPANIES ATTEND TO MASS BALANCE CERTIFICATION, AND ALLOWS BENEFIT TO THEM



ISCC PLUS is a **standard well-recognized** by all stakeholders for **recycled and bio-based materials**.

For companies using the **mass balance approach**, ISCC PLUS certification verifies that the mass balance accounting follows **predefined and transparent rules**



**Reduce** consumption of **fossil feedstock**



Mass balance approach allows gradual transition towards **sustainability**



**Drop in:** identical to conventional product



Variety of **applications** (automotive, packaging, durable goods)



100% **recyclable**



More than **280 companies** are member



# NEXUS AND SHELL PARTNERSHIPS

## AS A SOURCE OF PYROLYSIS OIL AND PROCESSING IN THE REFINERY





# WPU, VITOL AND SHELL PARTNERSHIPS

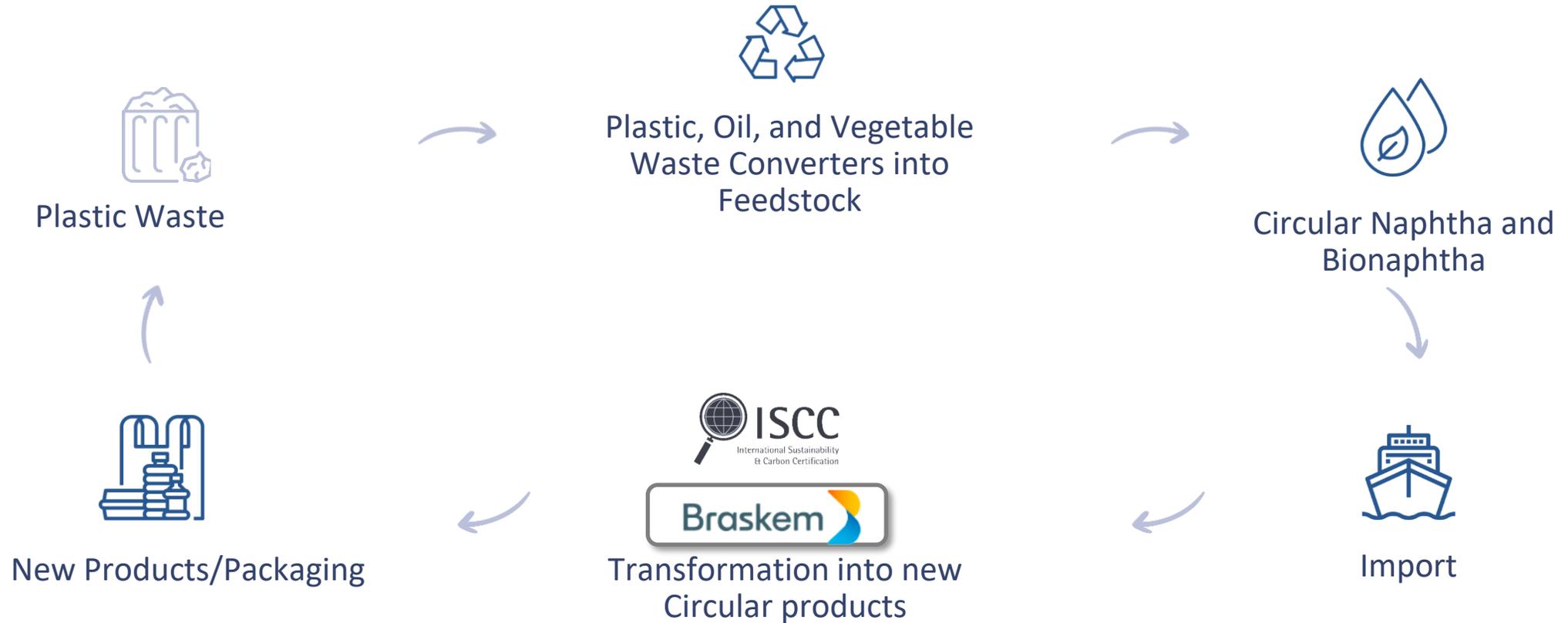
AS A SOURCE OF PYROLYSIS OIL AND PROCESSING IN THE REFINERY





# PARTNERSHIPS

AS A SOURCE OF CIRCULAR NAPHTHA AND BIONAPHTHA



# PARTNERSHIPS FOR CIRCULAR ECONOMY EXPANSION



In 2023, Braskem and Vitol, a multinational energy and commodities company, signed an agreement to supply a circular raw material derived from plastic waste. Vitol will supply the pyrolysis oil, produced from the chemical recycling process, to Braskem.



In 2023, Braskem completed the acquisition of the equity interest of Wise Plásticos, a Brazilian company that is active in the recycling of olefins for consumer goods companies. Braskem currently has a 61.1% equity interest in the capital stock of Wise.



In this partnership, Braskem will produce certified circular polypropylene (PP) from the commercial-scale chemical recycling technology of Nexus Circular, a company that converts post-consumer plastic materials into circular raw materials used in the production of new plastics.



In partnership with Alcamare, the largest recycler in the region, Braskem Idesa is looking to increase the recycling of PE and PP. Products with recycled plastic are already being marketed and the companies continue to work together to offer recycled products with food-grade, that is, PCR for food contact.



In 2024, Braskem and Shell Chemicals entered a partnership to introduce bio-assigned and bio-circular certified propylene and polypropylene into the North American market. The agreement allows for more sustainable options for growing consumer demand in the packaging, film, automobile, and consumer goods markets.

# BRASKEM ACTS IN FOUR DIFFERENT WAYS

TO ADDRESS THE MOST COMPLEX PLASTIC WASTE THOUGHT CHEMICAL RECYCLING

## OPEN INNOVATION

Consortium with other companies to develop new and innovative technologies.



Institute for Sustainable Process Technology

- Development of technology for separation and chemical recycling of mixed plastic waste that will be sent for pyrolysis.
- Recovery of plastics that will become raw materials for the production of resins.
- Investment: **€ 2 millions**

## DEVELOPMENT WITH UNIVERSITIES

Mapping of opportunities that involves evaluating partners and technologies, as well as developing proprietary technologies, to leverage chemical recycling globally.



- Catalysts to improve the quality of products generated in the plastic chemical recycling process.
- Investment: **R\$ 2,7 millions**

## OFFTAKE CONTRACTS AND PARTNERSHIPS

Constant search to access circular raw materials from other companies, which have already decided to invest in their own production capabilities to enable the implementation of chemical recycling.



## PROPRIETARY TECHNOLOGY DEVELOPMENT

Investment in the development of proprietary technologies through the *know-how* of Braskem and other institutions.

— WASTE CO<sub>2</sub>

# CHEMICAL RECYCLING

## INTERNAL DEVELOPMENT OF NEW TECHNOLOGY

Braskem developing alternative technologies such as **catalytic depolymerization** for high circularity and low carbon footprint

### OBJECTIVES

- 🔄 **Plastics directly to chemicals** with proprietary process, with the catalyst acting as a molecular scissors.
- 🔄 **Lower carbon footprint.**
- 🔄 **Better** incomes and energy consumption.
- 🔄 Ability to process **different feedstock.**
- 🔄 **Robust for contaminants** such as PVC or PET.

### BLUE SKY PROGRAM

- 🔄 **Explore alternative technologies**, seeking better options and partners.
- 🔄 **Electrochemistry, Plasma, Microwave, Enzymes.**



# ANVISA

## CHEMICAL RECYCLING FOR FOOD CONTACT



On February 29, 2024, a Q&A document was published that clarifies the use of **chemical recycling by pyrolysis can be used for the production of polymers intended for food contact** applications without any additional approval to the agency.



Another validation of the technology, breaking previous regulatory barriers and insecurities.

# THANK YOU

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